



JB DUKE  
HOTEL

## **JB Duke Hotel Hires New Sales Manager**

*Will Bennett brings well-rounded East and West Coast experience to one of Durham's top hotels*

**DURHAM, N.C., August 28, 2018** – [JB Duke Hotel](#), the premier AAA Four Diamond luxury property located on the campus of Duke University in Durham, N.C., announced Will Bennett as its new sales manager.

The experienced hospitality professional, with more than seven years of combined experience across corporate group and event sales will be responsible for supporting existing accounts and developing new corporate and association accounts.

“Will has a proven ability to nurture vital relationships and outperform set goals within group and event sales, event management and hotel operations, showcasing the breadth of his professional expertise,” said Gregg Hilker, general manager, JB Duke Hotel. “From coordinating accommodations for groups at a Forbes Five Star resort to facilitating the setup, operation and breakdown of an international sports event across 10 world-class venues, Will’s background serves as an excellent catalyst to continue JB Duke Hotel’s growth.”

Bennett joins the JB Duke Hotel team from the Raleigh Marriott City Center where he served as the property’s Executive Meetings Manager. His prior experience includes positions at other top-notch East and West Coast hotels and resorts, catering to events, meetings and conference business.

### **About JB Duke Hotel**

The JB Duke Hotel is a AAA Four Diamond contemporary hotel located on the campus of Duke University, conveniently near both athletic and academic facilities, as well as only 20 minutes from Raleigh-Durham International Airport and 10 minutes from Research Triangle Park. It features 198 guestrooms and 25,000 square feet of meeting and event space and is home to a full-service restaurant and two bars.

The hotel is owned by Duke University and is managed by JBD Hospitality, LLC of Durham, North Carolina, which has operated progeny property Washington Duke Inn & Golf Club for decades. For more information or reservations call (919) 660-6400 or (844) 490-7100, visit [jbdukehotel.com](http://jbdukehotel.com). Follow JB Duke Hotel on Facebook at [facebook.com/jbdukehotel](https://facebook.com/jbdukehotel), Twitter at [twitter.com/jbdukehotel](https://twitter.com/jbdukehotel), or Instagram at [instagram.com/jbdukehotel](https://instagram.com/jbdukehotel).

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