



Washington Duke Inn & Golf Club and JB Duke Hotel Appoint Luxury Hospitality Industry Leader as New Area Director of Sales & Marketing

Julie Barrow brings extensive luxury hotel and travel industry experience to Durham's top properties

DURHAM, N.C., Jan. 13, 2019 – [Washington Duke Inn & Golf Club](#) and [JB Duke Hotel](#), two premier, AAA Four Diamond luxury properties located on the campus of Duke University, recently announced Julie Barrow as the new area director of sales and marketing. A hospitality leader with more than 25 years of experience, most recently with Four Seasons Hotels and Resorts, Barrow will lead the sales, marketing, revenue management and public relations efforts for both the Washington Duke Inn & Golf Club and JB Duke Hotel.

Accomplished in multiple areas of hotel management, Barrow's responsibilities have included room sales in all segments; public relations and social media; digital media and marketing strategy; and revenue management, as well as catering sales and conference services. In her new role, Barrow is responsible for creating and executing comprehensive sales and marketing plans, as well as fostering community relations for Washington Duke Inn & Golf Club and JB Duke Hotel.

"As a talented sales and marketing professional with extensive knowledge of the luxury hospitality industry, Julie is uniquely positioned to excel in this role," said Randy Kolls, area general manager and partner, Washington Duke Inn & Golf Club and JB Duke Hotel. "We are thrilled to have Julie return to the Washington Duke Inn family, carrying forward her experience working at world-renowned properties in major markets across the country."

Barrow started her career at the front desk of The New Devon Inn, listed on National Registry of Historic Places, in Lewes, Delaware, before moving to North Carolina and working at both The Carolina Inn and Washington Duke Inn & Golf Club. For the past 15 years, Barrow worked with Four Seasons Hotels and Resorts in Washington, D.C., Houston and most recently in Philadelphia where she worked as the opening director of marketing for the Four Seasons Hotel Philadelphia at Comcast Center.

She returns to Durham with her husband of 29 years, Mark, and their family pets, Lilly and Max. The couple met while working and have enjoyed living in different cities, making new friends and traveling the world together, visiting more than 25 countries over the years.

To learn more about Washington Duke Inn & Golf Club and JB Duke Hotel, including upcoming events, please visit www.washingtondukeinn.com and www.jbdukehotel.com.



About Washington Duke Inn & Golf Club

The original AAA Four Diamond hotel in Durham, North Carolina, Washington Duke Inn & Golf Club is a luxury property, fine dining destination and golf course located on the campus of Duke University, 20 minutes from Raleigh-Durham International Airport and 10 minutes from Research Triangle Park. With 271 elegantly appointed guest rooms and suites and more than 26,000 square feet of meeting and event space, the property ranks among U.S. News & World Report's top 20 best hotels in N.C. and is recognized as one of the best meeting sites in the South by *ConventionSouth* Readers' Choice Awards. Renowned for seasonally inspired cuisine, locally-sourced ingredients and exceptional service, the culinary options at the Inn include the Fairview Dining Room, winner of the AAA Four Diamond Restaurant Award and Wine Spectator Award of Excellence, the Bull Durham Bar. Nestled on 300 acres filled with tall pines and hardwoods, the Inn is known for its beautiful grounds and facilities, including the Robert Trent Jones-designed 18-hole championship Duke University golf course.

The hotel is owned by Duke University and is managed by WDI Hospitality, LLC. For more information and reservations call (919) 490-0999 or (800) 443-3853 and visit washingtongdukeinn.com. Follow Washington Duke Inn on [Facebook](#), [Twitter](#) and [Instagram](#).

About JB Duke Hotel

The JB Duke Hotel is a AAA Four Diamond hotel located on the campus of Duke University in Durham, North Carolina, conveniently located near athletic and academic facilities, as well as 20 minutes from Raleigh-Durham International Airport and 10 minutes from Research Triangle Park. Light-filled spaces abound throughout the hotel, offering views of the surrounding Duke Forest, landscaped courtyards, terraces and plazas. Named among Durham's top five best hotels by U.S. News & World Report and recognized as one of the best meeting sites in the South by *ConventionSouth* Readers' Choice Awards, the property features 198 guestrooms and more than 25,000 square feet of state-of-the-art meeting and event space within its [Thomas Executive Conference Center](#). The property is home to two full-service restaurants, MarketPlace and Lobby Lounge, and offers light fare, coffee and spirits at the MarketPlace Barista & Bar.

The hotel is owned by Duke University and is managed by JBD Hospitality, LLC, which is the same hospitality group that has operated the neighboring luxury property Washington Duke Inn & Golf Club for decades. For more information and reservations call (919) 660-6400 or (844) 490-7100 and visit jbdukehotel.com. Follow JB Duke Hotel on [Facebook](#), [Twitter](#) and [Instagram](#).

###

Media Contact:

Kelly Propst

kelly@largemouthpr.com

(919) 459-6450